



For Immediate Release

The Art of Living Foundation Unveils World Culture Festival, an Olympics of Cultural Events to Bring Unity and Celebrate Diversity and Inclusivity

Events in 25 U.S. cities Followed by the Grand Finale in the U.S. Capital

Washington D.C., July 27, 2022: The Art of Living Foundation today announced that it is hosting the World Culture Festival, a global cultural event that will unite the minds and hearts of people and reinforce the message of one world family. Celebrating 40 years of the Foundation, this multi-cultural festival will bring together leaders and people from around the world including presidents, prime ministers, diplomats, spiritual ambassadors, business executives, social activists, artists, and many others from all backgrounds together.

The World Culture Festival will kick off October 16, 2022 with multiple local events across 25 U.S. cities and will culminate into a mega-event on October 22, 2023 in Washington D.C. Through song, dance, meditation, and dialogue, the event will showcase and explore the rich cultural diversity, and honor the underlying spirit that connects all people as one global family.

“In a backdrop of much polarity that we see in the world today, it is time to unite everyone. Sports, business and faith can unite people. Culture also has the power all of us irrespective of our background,” said Gurudev Sri Sri Ravi Shankar, Founder of the Art of Living Foundation. “We are creating a platform for all artistes of the planet to share music and dance from all parts of the world that will showcase our strong connectedness with each other.”

On its 35th anniversary, the Foundation celebrated another World Cultural Festival that was held in New Delhi, March 2016. It was attended by 3.5 million people and over 37,000 artists from around the world performed on the 7-acre stage exhibiting their talent to echo the message of unity in diversity.

Gurudev Sri Sri Ravi Shankar has been spreading peace, happiness and wisdom through a multitude of stress management programs. He has often send out the message of oneness to the whole world and inspires all to spread the message of peace and harmony through knowledge, culture, art, music, and social service.

About The Art of Living Foundation (AOLF)

AOLF aims to create a stress-free and violence-free society through fostering individual well-being and societal development. Founded in 1981 and present in 156 countries, it's programs have touched over 400 million lives.

Media Contact:

Seema Kalra
650.666.5294
seema.kalra@artofliving.org

